

Museums Worcestershire Performance Indicators - Users

2015/2016 figures as at 30th June 2015

PI	Description	Quarter 1		Quarter 2		Quarter 3		Quarter 4		Cumulative Totals	
		Apr-Jun 2014	Apr-Jun 2015	Jul-Sep 2014	Jul-Sep 2015	Oct-Dec 2014	Oct-Dec 2015	Jan-Mar 2015	Jan-Mar 2016	2014/2015	2015/2016
1	Number of visits in person	24,666	23,712	30,627		22,298		24,890		102,481	23,712
a	City Museum and Art Gallery	12,196	14,907	14,231		12,925		14,958		54,310	14,907
b	The Commandery	3,527	3,666	8,678		3,320		5,225		20,750	3,666
c	County Museum, Hartlebury	6,600	5,139	6,579		5,691		4,621		23,491	5,139
d	Museum on the Move	2,343	0	1,139		362		86		3,930	0
2	Number of virtual visits via website	64,788	63,006	61,678		45,376	0	41,973	0	213,815	63,006
a	City Museum and Art Gallery	46,029	46,261	41,074		35,045		32,417		154,565	46,261
b	County Museum, Hartlebury	18,759	16,745	20,604		10,331		9,556		59,250	16,745
3	Number of enquiries	204	39	213		165	0	150	0	732	#VALUE!
a	City Museum and Art Gallery	154	tbc	140		80		74		448	#VALUE!
b	County Museum, Hartlebury	50	39	73		85		76		284	39
4	Organised events and exhibitions	62	67	46		28	0	24	0	160	67
a	City Museum and Art Gallery	21	17	17		9		13		60	17
b	The Commandery	25	30	7		5		5		42	30
c	County Museum, Hartlebury	16	20	22		14		6		58	20
5	Number of visits by children/young people	4,517	2,393	3,084		3,942	0	3,428	0	14,971	2,800